“Waste to Wave” a campaign rather it can be called a movement started in the city of Asansol, West Bengal. Asansol known as the city of brotherhood, a growing city in a developing country beset by green space deficit, inadequate water supply to households, the accumulation of waste and unhygienic conditions. Understanding upon the need, regional team of the United Religions Initiative, East India playing an important role as the catalyst force to unite local organizations towards addressing the problems confronted by human beings as a consequence of environmental degradation and other related issues. Thus 14 organizations and several Cooperation Circles (CC) of URI came together to launch the “Waste to Wave” movement.

On 15th August commemorating Indian 75th Independence Day, the group planted 10 plants belong to the native species around Ghagorburi temple of Asansol with a responsibility to nurture till the plants grow to a safer height. W2W also distributed food to the homeless people around the temple.

Joba Dharm Vichar Manch a Cooperation Circles of URI leading a mass campaign to stop river pollution addressing issues of depletion of resources such as air, water and soil. Engaging interfaith communities towards creating a positive eco system which is a base for sustainable development. Saving Damodar River from all mean of pollutions becoming a stronger movement supported by all 8 CCs in the state of Jharkhand. Md. Ainul Ansari the key person of the local movement along with his members attending festival by the river to aware masses on how to stop river pollution by respectful changing of ritualistic practices. Each of these festival congregate nearly 200-2000 people.